



Fairtrade action plan ~~2023~~

| Student Activity | | | | | |
|--|----------------------|---|---|--|---|
| Fairtrade Events Calendar | February - June | Integrate with SU marketing team joint Fairtrade promotions commencing in GGW | Identify budget/extend competition for more on campus photos | | Katy Boom (Director of Sustainability) / /SU/Societies/volunteers |
| Residential Life Team | February – June 2023 | Increased interaction with students | Agree with accommodation Fairtrade promotions and ask RLT's to help. | | Katy Boom (Director of Sustainability) / Residential Life Team |
| Consider using Fairtrade flowers on open days and events | March 2023 | Use and promote FT flowers | | | Comms/Katy Boom Director of Sustainability) |
| SU elections | April | | Use Fairtrade treats and messaging in SU elections campaign. Duck and Woo bikes | | SU sabs |
| Academic | | | | | |



Fairtrade action plan ~~2023~~

Recourse list with reading, films



Fairtrade action plan ~~2023~~

| | | | | | |
|---|---------------------------|---|---|--|--|
| Publicity Display for Plasma Screens at St Johns and City Campuses | During FT fortnight | Displays created and photo taken of displays | Use QR codes | | Katy Boom (Director of Sustainability) / Digital Creatives. |
| Fairtrade Steps and Table | February 2023 | Steps & Tables covered | To cover a table in the SU and steps in Edward Elgar Building Reception to raise awareness of FT. To consider covering some tables in Chartwells areas on Campus. | | Katy Boom (Director of Sustainability) / Penny Kitchener (EA to Director of Sustainability) / SU |
| Fairtrade Banner – to be displayed to promote FT | February 2023 | Impact assessment in surveys | To be display in the SU area in FT fortnight each year and at significant events | | Katy Boom (Director of Sustainability) / SU |
| Press coverage | | | | | |
| Fairtrade on Andrew Easton's show Discuss with Press Office is PR relevant for joint FT and GI awards ceremony | Feb 2023 July 2023 | PR released and pick ed up by Worcester Observer and Worcester news | | | Press office/ Katy Boom (Director of Sustainability) |

Reviewed – Sustainability Strategy Group – 2 March 2023